



**ANANDA
BALAJI
FOODS**

Because great
products deserve
great ingredients.



Ananda Balaji Foods

Premium potato products, crafted with care,
delivered with trust.



About Us

Rooted in Expertise, Growing with Trust



Ananda Balaji Foods combines decades of agricultural expertise with modern food processing to deliver consistent, high-quality products. Through structured contract farming, hybrid seeds, and guided cultivation, quality begins at the farm and continues in our state-of-the-art facilities under strict hygiene standards.

We specialize in industrial potato products, particularly potato flakes crafted exclusively for **Balaji Wafers** in India- ensuring reliability, uniform performance, and superior taste trusted by leading food brands.



Potato Flakes



Decades of Mash-tery in Every Potato

Ananda Balaji Foods' potato flakes are crafted to deliver uniformity, performance, and reliability at scale. Made from carefully selected potatoes and processed under strict quality controls, our flakes ensure consistent taste, texture, and functionality for industrial food applications.

These flakes meet precise standards required for large-scale snack manufacturing - batch after batch, without compromise.



Built for Scale. Ready for Global Business.



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- 5,25,000+ Sq. Ft. Facility Area
 - Export Compliant
 - High Processing & Storage Capacity
 - Owned Cold Storage Units
 - Fully integrated farm-storage-processing-dispatch ecosystem
 - Designed for high-volume, continuous production cycles



Infrastructure



Featuring **Netherlands**-engineered machinery, uniquely installed in India.



In-House R&D Department

At **Ananda Balaji Foods**, our Research & Development team drives continuous improvement across products and processes. From testing potato varieties to refining flake quality and processing techniques, our R&D ensures every batch meets industrial standards and client expectations.



Cold Storage

Our temperature-controlled cold storage preserves the quality, nutrition, and texture of both potatoes and processed flakes - safeguarding not just the product, but the trust of our clients.

Contract Farming



Through structured contract farming, we work closely with experienced farmers and provide them with specific seeds to grow potatoes that meet strict processing standards.

Selected hybrid seeds, expert guidance, and controlled sourcing ensure uniform quality and a reliable supply - creating a strong foundation for premium potato flakes and industrial food products.





The Smart Partner in Your Loudest Crunch

Contact Us



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